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Current Position and Affiliation

Associate Professor in Economics since 1997
Member of EDEHN – Equipe D’Economie du Havre Normandie
Member of AFEP (Association Française d’Economie Politique)

Research Background

My research fields are on the economic analysis of Urban and Regional policy in a competitive framework and on Public Corporates financial performance sustainability. My Ph.D in Paris I Pantheon-Sorbonne was devoted to “Political Economy of Decentralization” embracing the fiscal federalism research field. I have then developed topics on Urban governance, Urban regeneration policy, Regional competitiveness policy and more recently Listed Corporate financial performance and Corporate Social Responsibility.

Center of Interest

- Local policies and Territorial Development
- Urban Governance
- Urban Regeneration
- Public-Private Partnership
- Regional Competitiveness in EU
- Financial Growth and Corporate Performance Sustainability
- Corporate Social Responsibility
- Inclusive Capitalism

Research in Progress

I am involved in two current issues. The first one investigates the accuracy of the regional competitiveness policy framework as designed by UE through the Lisbon protocol. Using a sample of 263 regions at NUTS 2 Level, I apply spatial econometrics to

assess the role of domestic sector (as opposed to basic sector) in regional growth for the period 1999-2014.

The second issue is about financial sustainability. Involve in a cooperation program with Melinda Majlath from Obuda University in Budapest, we try to estimate the relationship and causality between the Listed Corporate Finance Performance and CSR on the 2012-2017 financial bullish period. This issue is clearly related to the inclusiveness or sustainability of capitalism.

Education

1987 – BA in Economics, Université Paris-Est-Creteil

1990 - MA in Economic Analysis of Public Policies, Université Paris I Pantheon-Sorbonne

1994 – Ph-D in Economics, Université Paris I Pantheon-Sorbonne, with distinction

Professional Service

Professional Bachelor Degree Initiator and Leader for program “Finance and International accounting Standard” 2006-2016 Université Le Havre Normandie (IUT)

Professional Bachelor Degree Initiator and Leader for program “Firm Management in international Background” 2017 – 2018 Université Le Havre Normandie (IUT)

Publications

“Is Listed Corporate Financial Performance Vulnerable? ROE factors measurement using DuPont Formula”, with M. Majlath, *European Journal of Sustainable Development*, vol 8(3), p 294-306, 2019. ISSN 2239-5938 (print), ISSN 2239-6101 (online).

“CSR Communication in Problematic Sectors –The Example of Hungarians Brewers”, with M. Majlath, *European Journal of Sustainable Development*, vol 8(3), p 326-340, 2019. ISSN 2239-5938 (print), ISSN 2239-6101 (online).

“*Fiches de commerce industriel*”, with C. Hay, Editeur Ellipse, 2017, 340 pages. ISBN 9782340020924 (2017),

“L’Union européenne soutenable et le calcul du consentement” dans “*L’élargissement de l’Union européenne et la Roumanie, problèmes et perspectives* » 2004 textes rassemblés par Daniela Sarpe et Jacques Manoury, ed. PUHR pp 113-135. ISBN 2-87775-386-7

“La gestion publique locale : partenariat et performance. Une étude empirique sur 20 communes-centres d’agglomérations françaises” *Revue d’Economie Régionale et Urbaine*, 1998, vol 3 pp 425-448. ISSN 0180-7307

Publication in Progress

“Assessing projects interaction in urban regeneration program: a network framework using content methodology applied upon Norman metropolitan cities” 2019 article accepted under revisal condition by “Cities” Elsevier journal.

Conference Papers

“The Regional Competitiveness Obsession Bias in the EU Area” in International Trade, capital Flows and economic Development, capacity building and Economic Initiative, 10th International Conference Proceedings 2016 Inha University and the Université Le Havre Normandie

“Le modèle havrais de régénération urbaine est-il PORTER ?”, Colloque sur le développement urbain durable, Université Le Havre Normandie, 4 avril 2013.

“Assessing the role of entrepreneurs and residents in the Regeneration Processes in Normandy Cities: A Case Study”, International Workshop "cities Regeneration processes: The role of entrepreneurs, residents and tourists", Université Le Havre Normandie, 19-20 September 2013

“Networking for clustering: is the renewal associated with “Le Grand Paris de l’Estuaire” a chance or a luck for the harbor-city of Le Havre”, with Jean-Marie Bassouamina, Regional Study Association - European Conference “Networked Regions and Cities in Times of Fragmentation: Developing Smart, Sustainable and Inclusive Places” 2012, Deft 13-16 Mai 2012.

“The new French policy of clustering for international attractiveness : what we learn from the “glocal” case of “Le grand Paris de l’Estuaire”, with Jean Marie Bassouamina, Proceedings of The 8th international conference in INHA “Recent trends in international trade, foreign direct investment and logistics”, 20-21 october 2011.

“La formation et l’employabilité des individus : les enseignements de la socio-économie”, avec T. Suchère, Colloque « la formation professionnelle comme moyen de lutte contre la crise économique et sociale » Université Le Havre Normandie, 5 mai 2011.

“La déception comme ressort de l’action collective”, 1^{er} congrès de l’AFEP – Lille Décembre 2010.

“Space components and firms and residents localization”, European and East Asia experience 3rd International Conference, Université Le Havre Normandie, INHA University (Incheon, South Korea), 2002.

“L’expérience de la décentralisation, des réseaux en mutation”, Conference “L’avenir des services publics en Europe” organised by CERENE et Université Le Havre Normandie, 1996.

Keynote/invited lectures

Keynote speaker FIKUSZ Conference, Obuda University, Budapest Nov 2016, “Looking for a Regional Competitiveness Bias”.

Invited lecturer 1st International Week, State University of Aerospace and Instrumentation, Saint-Petersburgh 22-26 May 2017. “Entrepreneurship in Industry, from basic to strategic knowledge”

Invited lecturer 6th, 5th and 3th international week, Obudai University, Budapest, 2017, 2016 2015. “Industrial Trade”, “International competitiveness bias between nations”, “The territorial and sectorial dynamics of entrepreneurship in France”.

Invited lecturer University of the West of Scotland, School of Education PAISLEY. November 2012, 2011, 2010, 2009. "L'élection présidentielle en France", "Les pratiques et les codes culturels des français", “La démocratisation de l'éducation en France”, “Les Femmes en France”

Invited lecturer Colloque Ville-Territoire Lugano – Université de Lugano 7-9 novembre 1998 “La gouvernance des communes-centres d'agglomération en France”

Working Papers

“Regional Competitiveness in the EU: How does Domestic Sector Productivity matter at NUTS2 level?” EDEHN Working Paper, 2019

“Tracking finance sustainability of Listed Corporate Performance with a 6-steps DuPont formula” EDEHN Working Paper, 2019

“Les leviers de l'action collective dans l'œuvre d'Albert Otto Hirschman”, EDEHN Working Paper, 2010.

“Governance of Public Expenditures with Externalities between Public and Private Goods” EDEHN Working Paper, 2008

Working Book

“Pensée économique et choix de politique économique : une histoire longue de 1500 à nos jours sur fonds documentaires commentés”, 245 pages, 2013

Seminars

“Is Listed Corporate Financial Boom during the 2012-2017 period sustainable?” EDEHN, April 1, 2019

“Networking for Clustering: A study upon Le Havre and Rouen” EDEHN, October 25, 2012

“The Networking for clustering approach in France” University of the West of Scotland, November 2011

“Efficacité organisationnelle et bonne gouvernance, une analyse conceptuelle appliquée aux organisations publiques”, CERENE, February 5, 2003.

Policy Report

“Le regard de l’économiste, analyse sectorielle, diagnostic territorial du marché de l’emploi” dans Gestion prévisionnelle des emplois et des compétences Caux Vallée de Seine, INSEE. pp 60-61.

https://www.mdc-cauxseine.fr/wp-content/uploads/2016/12/rapport_Gpect_complet.pdf

Organization of Conference

Scientific and Organizer Committee Chairman of International Workshop "Cities Regeneration Processes: The role of entrepreneurs, residents and tourists" co-organized by Université le Havre Normandie, University of the West of Scotland, Regional Studies Association, 19-20 septembre 2013

Conference Program Committee Member

FIKUSZ Conference, Obuda University, Budapest Nov 2016